

New Premises for NAMM Member

The Midcounties Co-operative Funeral Group has invested £300k to relocate one of its Masonry businesses, Co-operative Memorials, from its previous location in Bilston, Wolverhampton to a purpose built hub at 135a Bloxwich Rd, Walsall, West Midlands, WS2 8BS.

Co-operative Memorials is a very successful business with a turnover in excess of £1.2m. It serves clients through the Funeral Group's network of funeral homes and those members of the public who may have had their funeral service through another funeral provider.

The move to Bloxwich Road will allow their highly skilled memorial masonry team to have an open plan facility which will enable clients to come into the work shop areas and view their memorial in its production state if they so wish.

The extra space will allow them to have "at hand" all their new and removed memorials in one area thus speeding up the end to end process. As well as the traditional offer of providing memorials following clients funeral arrangements they also hope to branch out

into wholesale and provide other Funeral Directors and even other businesses with their products.

The new reception area has a large plasma TV screen which shows the production of a memorial, new designs, various options, etc. It is hoped to shortly link up the screen to go through an order with a client and show them how their completed memorial will look.

A highly successful open day took place on Saturday, 19th November for internal colleagues, competitors, local businesses, clergy, local councilors and local authority personnel in attendance.

Alan Lawrence



Simon Fisher, General Manager,
Roger Wilcock, and
Phil Watkins, Masonry Manager