

Midcounties Co-operative launch online memorial site to remember loved ones

The Midcounties Co-operative has launched Remembered Forever www.rememberedforever.co.uk, an online memorial site to help families and friends share memories and celebrate the life of loved ones.

Accessible and easy to use, Remembered Forever enables family and friends to upload high quality images and text, whilst using a range of different media, including video and audio to post personal tributes and dedications through the Midcounties remembrance website.

All dedicated pages of memorials are based on the internet; giving friends and family from around the world the opportunity to view dedications 24 hours a day, adding their own thoughts and comments as they wish. An additional benefit of the online service is the assurance that memorial details and all materials supplied are handled with the utmost care and respect.

Simon Fisher, Group General Manager at Midcounties Co-operative Funeral Group said: "We understand that recently bereaved family and friends visiting our homepage will be experiencing a sense of great loss and upset.

"Remembered Forever has been launched to help ease the pain of bereavement. It enables families to create a safe and secure memorial page and because it is based online it can be accessed at anytime from anywhere in the world."

He adds: "We wanted to create a dedication service that brings families and friends together to share their memories of a loved one when perhaps they would not have had the opportunity to do so because they live so far apart from each other."

The Co-operative Funeralcare is the UK's leading funeral director and a trusted, established name in the industry.

The Midcounties Co-operative is based in Warwickshire, with trading outlets stretching to Oxfordshire Gloucestershire, Wiltshire, Shropshire, West Midlands and Worcestershire and surrounding counties.

The Society's trading groups are food retail, funeral, travel, pharmacy, childcare nurseries, childcare vouchers and Co-operative IT.

The Midcounties Co-operative is the second largest independent co-operative society in the UK and is a £790m business with more than 450 branches, 8,500 employees and 430,000 members.

Our aim is - To be a successful consumer co-operative working towards creating a better, fairer world, and to enhance the lives of our colleagues, members, customers, and the communities we serve.